

LiveU Ingest

ACCELERATING PRODUCTION TIME

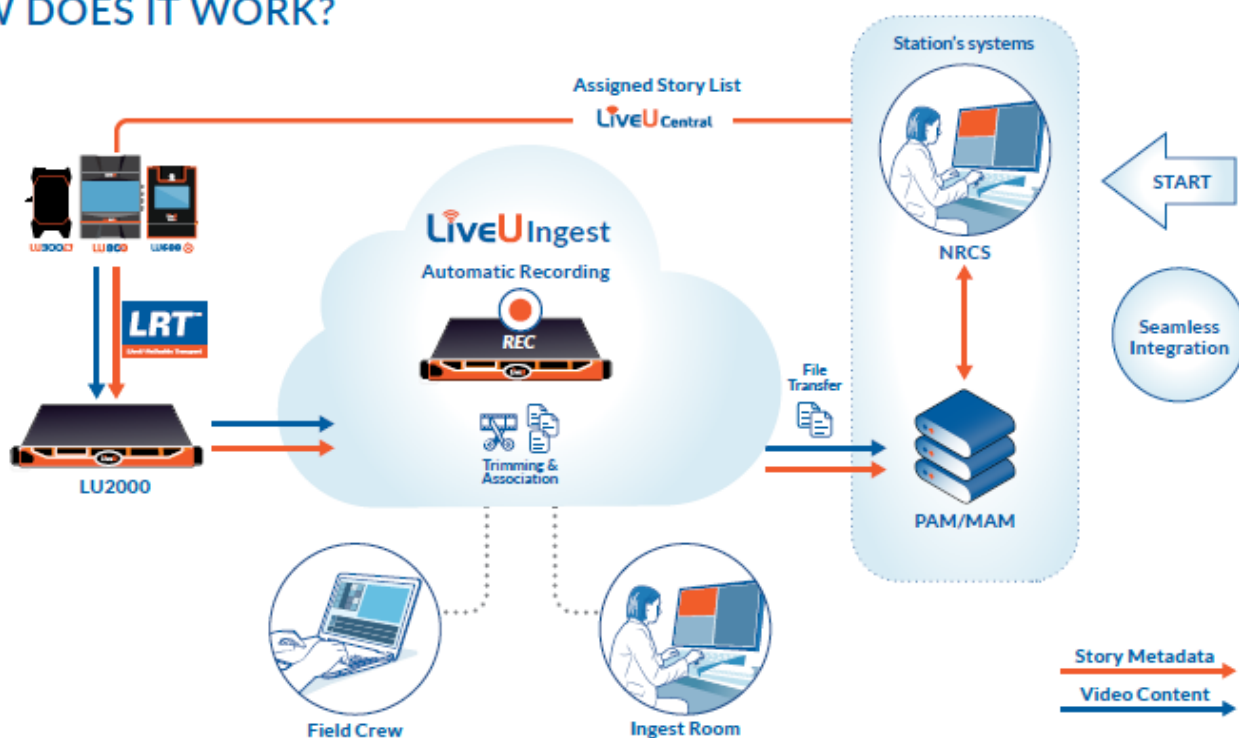
By automating the story metadata process

With the amount of video content reaching an all-time high, it's no longer possible to manage the content manually. Manual processes create bottlenecks that slow down the production time. By adopting automation tools, media production companies reduce human error and make content available faster for linear and digital production teams.


This is where **LiveU Ingest** comes in, an automatic recording and story metadata tagging solution for live video. As a **hybrid cloud** workflow solution, LiveU Ingest is powered by the LiveU cloud video platform, the hub for all things live.

The LiveU Ingest workflow integrates at the preliminary stage of the NRCS, or similar system. The stories are associated with the relevant metadata and fed into LiveU Central. Field crews then choose the story they are about to cover from a drop-down list on the LiveU unit screen. Unlike conventional ingest workflows, the video is automatically recorded and stored on the LiveU Ingest portal and immediately synced with the associated metadata. The content can then be pushed manually or automatically into the MAM system. By trimming raw footage on LiveU Ingest, you cut down the size of footage that is transferred to the MAM, thereby saving on storage costs.


HOW DOES IT WORK?




VIDEO FILES Search by title HIDE PREVIEW > OPEN FILE




Event attendees
February 19, 2021 12:05 PM




Mountainside ride
March 30, 2021 1:36 PM




Canada protests
April 28, 2021 10:15 AM



Crowds begin to gather at the
April 21, 2021 10:10 AM




Delays at Grand Central Station
March 9, 2021 5:00 AM



Marathon Aerial view
March 26, 2021 7:13 AM

Helicopter oversees runners



DETAILS	LOCATION	INGEST INFO
METADATA		
Slugline	Helicopter oversees runners	
Crew Name	Chopper View	
Reporter	-	
Story ID	1321654	
Provider	Team Success Production	
Usage Terms	Social Media	

IMPROVE YOUR WORKFLOW



Never miss a thing

Enjoy peace of mind knowing that content is automatically recorded and never run out of storage



Fast file discovery

Enjoy standardized search terms across the organization



No physical limitations

Locate and access recorded video content fast, from anywhere



Reduce MAM storage costs

Filter and trim video content on the Ingest portal; only relevant material is transferred to the MAM



Optimized human resources

Enable efficient staff allocation and speed up processes



Streamlined workflow

Easily select a story from a list when starting a live transmission